

# Turbocharge Your Brand with Our Agile Supply Chain

**See how a Hummingbird® partnership can improve your packaging experience.**

The packaging solutions ecosystem can be complex and riddled with obstacles – from supply chain delays to slow turnaround times and everything in between. At Georgia-Pacific Hummingbird®, we're industry leaders who understand your need for speed to market. Let us be your agile partner and serve as your trusted guide as we take your idea from concept to reality.

## What We Do

Hummingbird turns traditional corrugated box manufacturing into a fast, dynamic, and innovative process. With unparalleled speed and flexibility, your brand can stay ahead of marketing changes while optimizing your supply chain and reducing obsolescence.

Whether you need digitally pre-printed rolls, rolls cut into sheets, or sheets converted into corrugated packaging, we're here to help you fulfill your ever-evolving packaging needs in record time – no matter the size or quantity.

## Finished Boxes

Promote and protect your product in stunning packaging printed and converted by Hummingbird.



## Our Promise: Streamlining Supply Chain Complexities

With Hummingbird digital supply chain options, our partners can achieve shorter lead times, lower initiation costs, lower minimums, and have made-to-order runs, leading to minimal inventory and maximum impact.

Let Hummingbird handle the intricacies and challenges that come with the printing process. We'll combine or consolidate various seasonal and promotional SKUs for more efficient, cost-effective printing, optimize print runs, and reduce the need for warehousing by minimizing packing obsolescence.

**Hummingbird uses a streamlined process to get packaging through production and onto the shelf.**

# Competitive Advantages



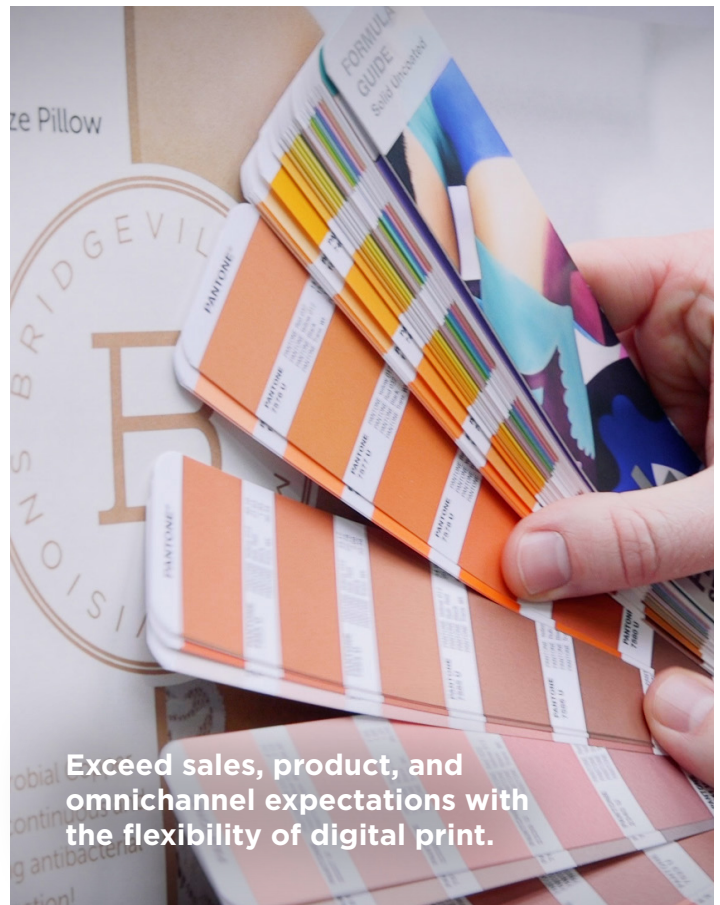
Hummingbird's cutting-edge electronic pre-press process revolutionizes the traditional timeline, ensuring partners are ready to print in days instead of weeks. This unparalleled speed-to-market capability positions our partners at the forefront of rapid product launches and market responsiveness.

- **Simplified Start-Up**  
With Hummingbird, zero press checks and electronic proof approvals make start-up simple and fast.
- **Speed-To-Press**  
Digital preproduction has three manual steps that average 2-3 days, while traditional pre-media services average 14-21 days.



In today's market, businesses small and large must quickly adapt to ever-changing trends. Hummingbird® recognizes the urgency of agility in the packaging industry, setting the stage for a partnership that propels brands beyond conventional limits. With Hummingbird, you can print what you want, when you need it, with low minimum order quantities.

- **Versioning Victory**  
Combine a variety of SKUs on a single print run to optimize your runs and deliver on your lean manufacturing goals by ordering only what you want, when you need it.
- **Dynamic Messaging**  
Low minimum order quantities ensure your messaging stays relevant – perfect for seasonal promotions, product launches, limited editions, etc.
- **Leave Off the Label**  
We offer the highest digital graphic quality, making digital print an excellent alternative to litho labeling. Eliminate the laminating process and open the door to a leaner supply chain.
- **Ditch The Plates**  
Digital preprint is a great alternative to flexographic preprint. Enjoy lower MOQs, no upfront costs, and more flexibility during the product life cycle without sacrificing image quality.



Exceed sales, product, and omnichannel expectations with the flexibility of digital print.



As part of GP Corrugated, Hummingbird has access to the latest in packaging testing capabilities through the state-of-the-art Georgia-Pacific Innovation Institute®.

- **Industry Leaders**  
Hummingbird's years of experience and expertise in digital pre-print stand unmatched in the industry.
- **Connected Network**  
Our extensive national network of converters allows our partners to scale while maintaining quality and efficiency.



Reduce waste with our enhanced corrugated production process and improve your environmental impact.

- **Responsibly Sourced**  
Our corrugated fiber is responsibly sourced through our 3rd-party Sustainable Forestry Initiative® (SFI)® certification (SFI-00007).
- **Designed for Recyclability**  
We use water-based inks that are 100% recyclable.
- **No Printing Plates**  
Digital print eliminates the need for manufactured printing plates that become unusable over time.

# Services

From ideation and design to project management, testing, and manufacturing, Hummingbird provides a comprehensive suite of services under one roof. This streamlined approach ensures seamless collaboration and swift execution at every stage.

## Package Engineering

## Graphic and Brand Design

## Project Management

## Who We Serve

Whether you are a large or small brand looking to transform your product's packaging, our products and solutions make the decision to go digital easy. With Hummingbird's 110" wide web press, your large product is no problem to package.

- Sleep products
- Beverage
- TVs/Electronics
- Produce
- Bulk
- Vitamins & Supplements
- Health Foods/Functional Foods
- & More

## Locations

With presses in Cincinnati, OH and Phoenix, AZ, as well as an extensive national network of converters, we can help you scale while maintaining quality and efficiency.

## Are you ready to elevate your brand with our innovative packaging solutions?

Unlock a new era of success by partnering with Hummingbird, where speed, agility, and innovation converge to redefine what's possible in packaging solutions.

[info@GPpackaging.com](mailto:info@GPpackaging.com) | [gphummingbird.com](http://gphummingbird.com)

### Visit us on LinkedIn:

[linkedin.com/showcase/gp-hummingbird](https://www.linkedin.com/showcase/gp-hummingbird)

**Our lean supply chain solutions minimize delays, ensuring your products reach the market with unrivaled efficiency.**



## Capabilities

**With our years of experience and expertise in digital pre-print, Hummingbird is ready to support your ever-evolving packaging needs.**

- **Designing With Data**  
Digital preprint unlocks a world of possibilities for your packaging – product traceability, direct or discreet QR codes, customer call-to-actions, augmented reality engagement, and more.
- **Stunning Graphics**  
Hummingbird digital print provides life-like image quality, specializing in skin tones, extra-fine details, and other treatments that bring your brand to life.
- **Product Specs**  
GP Hummingbird's digital pre-print solution offers many compelling advantages for a variety of packaging needs:
  - Full-color gamut that extends well beyond traditional offset capabilities
  - Small to largest-format ink-jet printing
  - All-aqueous inks and OPVs
  - Light-weight to heavy-weight coated and uncoated substrate options available
  - Up to 110" digital preprinted roll widths
  - Digitally printed sheets with no limit on repeat lengths
  - Digitally printed boxes to your specifications

### Resolution

1200 dpi (equivalent to 175+ lpi)